



# ALATS Dance Mission Collective Sponsorship Package

**Mission Trip to Kenya | August 2–12**  
**Fundraising Goal: \$10,000**

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## Overview

The ALATS Dance Mission Collective is embarking on a transformative mission trip to Nairobi, Kenya from August 2–12. This initiative brings together six dedicated dancers who will share the art of dance as a tool for cultural exchange, community building, and spiritual connection. The mission includes workshops, performances, and collaborative projects with local artists and ALATS Dance Kenya

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## Mission Statement

To inspire people of all ages and cultures through the art of dance by using it as a universal language that connects cultures, empowers communities, and fosters hope through artistic expression and service.

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## Project Goals

- Support six dancers traveling to Kenya to teach, perform, and collaborate with local communities.
  - Provide dance workshops for youth and community groups.
  - Foster cross-cultural relationships through artistic exchange.
  - Document and share the experience to inspire future missions and partnerships.
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# Financial Goal

**Total Goal:** \$10,000

Funds will cover:

- Airfare and travel expenses for six dancers/teachers
- Lodging and meals
- Workshop materials and performance supplies
- Community outreach and donation initiatives
- Documentation and media production

Matching funds are being sought to maximize the impact of every contribution.

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## Sponsorship Opportunities

### Platinum Sponsor – \$2,500+

- Prominent logo placement on mission t-shirts
- Featured logo and recognition in the ALATS Dance Mission brochure
- Highlighted mention in social media and press releases
- Opportunity to include promotional materials in participant packets

### Gold Sponsor – \$1,000–\$2,499

- Logo on mission t-shirts
- Recognition in the ALATS Dance Mission brochure
- Mention in social media posts

### Silver Sponsor – \$500–\$999

- Logo in the ALATS Dance Mission brochure
- Acknowledgment on social media

### Bronze Sponsor – \$250–\$499

- Name listed in the ALATS Dance Mission brochure
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## Matching Fund Partners

Organizations or individuals offering matching contributions will receive special recognition as **Matching Fund Partners**, with featured placement in all promotional materials and mission updates.

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## Recognition and Visibility

Sponsors will gain visibility through:

- Mission t-shirts worn throughout Kenya and at pre/post-trip events
  - Printed and digital brochures distributed to supporters and community partners
  - Social media campaigns highlighting sponsor partnerships
  - Post-trip presentations and community showcases
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## How to Contribute

Donations and sponsorship commitments can be made via check or online payment. For sponsorship inquiries or to discuss partnership opportunities, contact: Cory Ratliff

### **ALATS Dance Mission Collective**

Email: [info@alatsdance.com](mailto:info@alatsdance.com)

Phone: 224-419-5186

Website: [Alatsdance.com/dmcollective](http://Alatsdance.com/dmcollective)

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## Impact Statement

Every contribution helps empower dancers to serve through their art, connect across cultures, and bring joy and inspiration to communities in Kenya. Together, sponsors and supporters make this mission possible.